



**MAYOR
JERRY SANDERS
Science and Technology Commission's
The Public Broadband Access Working Group
MEETING MINUTES**

The Public Broadband Access Working Group (PBAWG) held a meeting on Wednesday, January 17, 2007 hosted by the City Planning and Community Investment Department, located at 600 B Street, San Diego, CA 92101.

- I. CALL TO ORDER: Subcommittee Members Present: Martha Dennis and Tyler Orion. City Staff: Karen Lynch Ashcraft and Simon Tse Development Services Department; Toni Dillon and Tina Hines Economic Development Division; Members of Public: Drew Maccullough, Socal Freenet. Peter Pardee, Hughes Network Systems. Jerry Sheehan, Calit²/UCSD. Steven Johnson and Lynn Ewing, San Diego Convention Center
- I. PUBLIC COMMENT: There was no public comment.
- III. APPROVAL MINUTES FOR: December 13, 2006
(MOTION/SECOND/Orion/Dennis/UNANIMOUS)
- IV. PUBLIC WIRELESS AND BEST MANAGEMENT PRACTICES: Dr. Dennis stated that PBAWG has examined two municipalities' models for the implement public broadband. The Philadelphia model offers a tiered service rate structure via a non profit organization called Philadelphia Wireless. In the San Francisco model, Google offers a basic subscription for free internet access through sponsorship by advertisers. Currently, PBAWG is seeking input from stakeholders.
- V. OUTREACH TO STAKEHOLDERS:
 - A. San Diego Convention Center: Mr. Steven Johnson stated that the San Diego Convention Center strategically markets its facilities for business conferences. Fifteen percent of the City's Transient Occupancy Tax (TOT) is generated by San Diego Convention Center events. Revenue generating services offered by the Convention Center are the provision of food and beverages, audio visual support and high speed internet access. According to Mr. Johnson, when deciding where to holding an event, meeting planners are concerned with room availability close to the site and the distance of the facility from the airport. In his opinion, wireless service is not a selling point that he impacts future conventions. He suggested that the Commission contact ConVis.
 - B. Accessibility Issues: A representative was unable to attend this meeting. The topic of accessibility issues will be discussed in a future meeting.
- VI. UPDATE FROM CITY DEPARTMENTS AND AGENCIES: Dr. Martha Dennis stated that unfortunately Matt McGarvey, the City's Chief Information Officer, would unable to attend the meeting. She summarized that the City has been approached by AT&T and EarthLink. In EarthLink's business model, the number of internet subscriptions offered at a lower rate will be limited. However, as a part of a potential agreement, select public facilities may be wired for broadband access for the public. Ms. Dennis concluded that PBAWG will request periodic updates from the City's IT&C Department.
- VII. FUTURE AGENDA TOPICS: The PBAWG agreed to change the following meeting dates: 1) the February 14th meeting has been rescheduled to February 20th from 9 to 11 A.M.; 2) the March 14th meeting has been rescheduled to March 13th from 10 to 12 noon; 3) the April 11th meeting has been rescheduled to April 10th from 10 to 12 noon.
- VIII. ADJOURNMENT: Being no further business the Subcommittee adjourned.

Draft Prepared: 2/13/2007

Final Approved: 2/20/2007

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Motion by: *Dennis*

Board Vote: *Dennis/Orion/UNANIMOUS*

Revisions to Draft: *Double Strikethrough and*

Revisions Prepared:

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